

# PLANNED GIVING GUIDE



BEVERLY E. COLEMAN

**NEVADA HEALTH FOUNDATION**



## OUR STORY: PUTTING BETTER HEALTH WITHIN REACH

The Beverly E. Coleman Nevada Health Foundation drives critical fundraising and development efforts to advance Nevada Health Centers' mission of providing access to quality healthcare throughout Nevada.

The Nevada Health Foundation, began in earnest in 2017. At the outset, longtime northern Nevada resident Beverly E. Coleman was tapped to lead this important venture. With her unexpected passing June 2019, we found it fitting and aspirational to pay tribute to Beverly's legacy and love of philanthropic pursuits by adopting a new name: The Beverly E. Coleman Nevada Health Foundation.

Those privileged to engage with Beverly personally and professionally knew an intelligent, kind-hearted person who cherished her community, embodied compassion, and pursued her work with enthusiasm. Beverly made our world inarguably brighter and we are honored to carry forward the work she began on behalf of the foundation.

## 4 PILLARS OF GIVING: BEVERLY E. COLEMAN

### 1 ENDOWMENT FUND

The Beverly E. Coleman Endowment Fund is a pool of financial assets donated to Nevada Health Centers through the Nevada Health Foundation arm. These funds are invested to generate income, and the principal amount remains intact to ensure the fund's sustainability over time. The generated income supports the institution's ongoing operations, projects, potential scholarships, patient assistance funds and other financial needs.

### 2 LEGACY SOCIETY

Through the Beverly E. Coleman Legacy Society, the donor may receive immediate benefits, while the actual transfer of assets may be deferred. Through this planned giving method, the donor's primary interest is to make a gift that will benefit Nevada Health Centers, patients, and programs directly. Careful thought and consideration will be given to donors when planning their charitable gifts. We always welcome an outright cash gift to meet your philanthropic goals; however, we also recognize that different people have different financial concerns, and an outright gift may not be the best choice. Planned gifts are normally arranged in consultation with a donor's estate or financial planners. We are happy to talk with you and your advisors to arrange a gift that will align with your giving needs.

### 3 ASSISTANCE PROGRAM

- Patient Assistance Fund
- NVHC Programs  
(Including Pharmacy Co-Pay Assistance)
- Program Assistance Fund
- NVHC Educational Assistance Fund
- NVHC Goodwill Fund  
(NVHC Associates/Employee Support, Emergency Assistance)
- Other

### 4 RECURRING GIVING

- Internal  
NVHC Employee Payroll Deduction Program (Est. 2016-Present)
- External  
Giving is Good Medicine Individual Donor Recurring Giving Program

## DONOR LEVEL CUMULATIVE GIVING

LEGACY \$1M	HERO \$500,000	VISIONARY \$100,000	PARTNER \$50,000
ADVOCATE \$10,000	SUSTAINER \$1,000	ANGEL \$500	

## BEHIND EVERY DONATION A LIFE IS CHANGED, ACT TODAY!

For more details Website: [nevadahealthfoundation.org](http://nevadahealthfoundation.org)  
Phone: 775-445-3505 | Email: [foundation\\_grantsnvrhc.org](mailto:foundation_grantsnvrhc.org)

